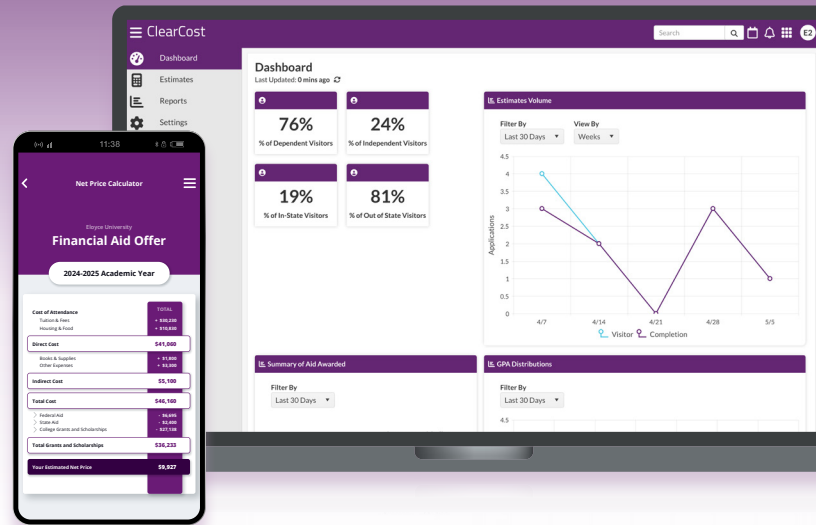


# Clear Cost

Show prospects the true cost of higher ed with a personalized net price calculator



Clear Cost is the only personalized net price calculator that encompasses all cost factors and engages prospective students. Create cost transparency and guide students to take the next step in their enrollment process with clear instructions. Clear Cost automatically updates to meet the Department of Education's evolving standards while reducing compliance risk.

On average, students **overestimate** the cost of attendance by 2-3x



## Fill Your Student Pipeline by Creating Cost Transparency Around the True Cost of Attending Your Institution

**Offer a more personalized student experience:** Deliver messaging tailored to your institution's unique programs with a seamless, branded experience matched with custom designs.

**Provide a realistic cost estimate to students:** Equip students with real-life school cost estimates, segmented by first-time freshmen, transfer students, and military veterans.

**Ensure information stays up-to-date:** Keep information current with automatic aid year updates.

**Make your financial aid department more data-driven:** Act on insights using a pre-built gallery featuring student demographics, click-through rates, merit information, and more.

Ready to Learn More? Contact an Ellucian Team Member Today!

GET STARTED

Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,900 customers and 22 million students in over 50 countries. To find out what's next in higher education solutions and services, visit Ellucian at [www.ellucian.com](http://www.ellucian.com).