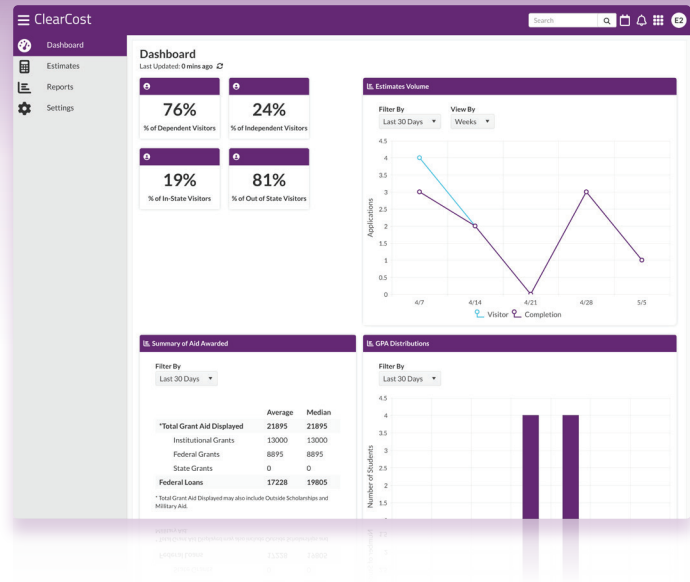


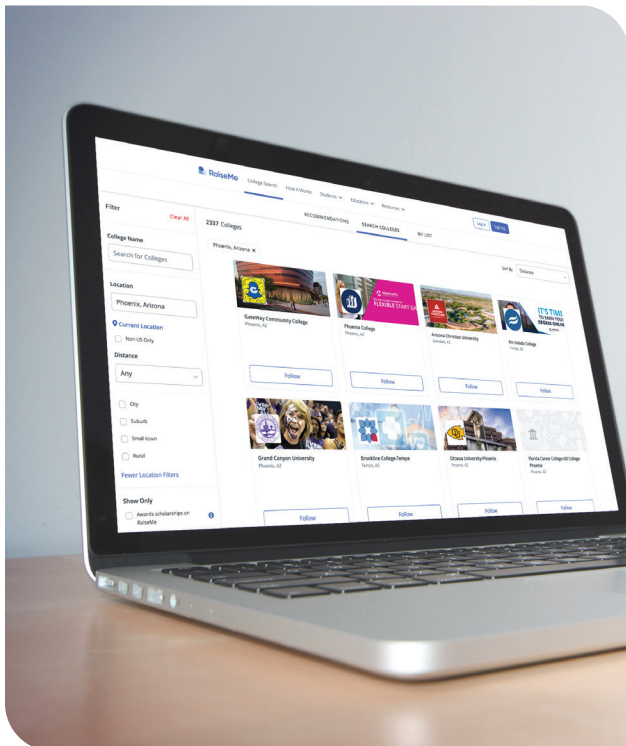
Engage More Students

Fill your top of funnel with future students



Students overestimate the cost of college by as much as 2–3x the actual amount. How does your institution ensure prospective students are getting relevant and accurate price information? Engage with your prospects early and fill your pipeline with future students by helping them realize the true investment in their education.

One-quarter of low-income students believe that college is out of reach as early as 9th grade; by 11th grade, that proportion rises to one-third. Engaging with them early on is key.



Increase Enrollment and Retention by Removing the #1 Barrier for Students — Financial Uncertainty

Build a Stronger Funnel

- **Increase revenue:** Having a larger pool of qualified applicants translates to more successful enrollments and a healthier bottom line
- **Reduce costs:** Targeted outreach and efficient student support minimize wasted resources and efforts
- **Increase diversity:** Reach more historically marginalized students by helping them visualize a funding path to their degree

Empower Financial Aid Officers

- **Increase staff efficiency:** Automate personalized prospective student engagement — replacing manual tasks
- **Change more lives:** Break down barriers for students by helping them understand the true cost of attendance
- **Experience quick time to value:** These products can be stood up in as little as 60 days, and you'll see results fast with improved matriculation in the first year of going live

Fill This Year's Class With the Industry-leading Engagement Duo

Clear Cost

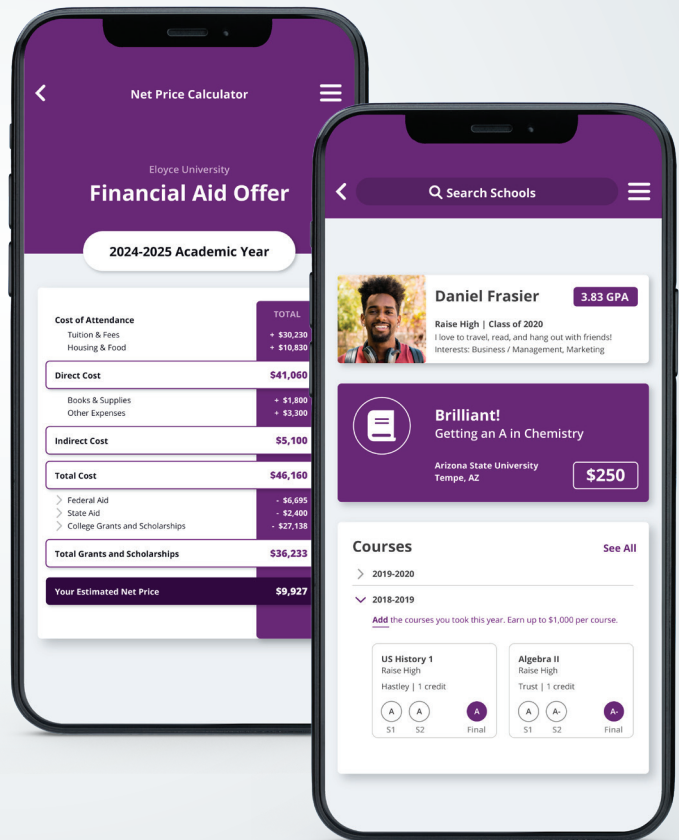
A personalized net price calculator that encompasses all cost factors and engages prospective students to increase the qualified pool of applicants.

- Visitors to Clear Cost are prompted to create a Raise Me account, identifying warm leads

Raise Me

A precise student recruitment and engagement tool that engages with prospective students as early as 9th grade bringing improved matriculation within the first year of going live.

- Raise Me pages link to Clear Cost NPC to keep students engaged and financially informed



Ready to Learn More? Contact an Ellucian Team Member Today!

GET STARTED



Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,900 customers and 22 million students in over 50 countries. To find out what's next in higher education solutions and services, visit Ellucian at www.ellucian.com.