Ellucian PowerCampus™

Attract, engage, and retain students from recruitment through alumni outreach

Students are the lifeblood of every institution. But at small to mid-sized institutions, oftentimes every aspect of the student experience is done manually, from recruitment and admissions to managing academic records and keeping track of billing and financial aid. The problem with high touch is that it is often also high cost. Therefore, with constant pressure to reduce costs, increase effectiveness and ensure access to reliable data for strategic planning purposes, higher education institutions must re-think their approach to serving students. They need more cost effective ways to automate those processes while maintaining the personal service levels that students have come to expect.

Ellucian PowerCampus™ helps small to mid-sized institutions bring together people, processes and technology to lower costs and improve performance. PowerCampus enables colleges and universities to automate all of their most critical, student-related tasks, particularly with regard to recruitment, admissions, billing and cash receipts, financial aid and academic records.

- » Automate your critical processes and improve your student-facing service experience

- » Increase institutional efficiency and effectiveness

- » Improve decision-making through real-time institutional intelligence tools

Lower costs, better results

Recruiting

PowerCampus helps you meet enrolment goals while creating close, cohesive relationships with students that will last well into the future. Easy to implement and easy to use, PowerCampus gives your recruiting and admissions staff the ability to create highly effective campaigns targeting and attracting the most qualified prospective students. From organising applications, test scores, and prior education history to even streamlining academic advising and staff to-do lists, PowerCampus simply makes your job a whole lot easier. Throughout the admissions process, PowerCampus helps manage communications with students so by the time they arrive on campus they've already begun to forge a close bond with your institution.

Benefits include:

- » Increased prospect yield

- » Better service experience and high-level attention to new student recruits

- » Time and cost optimisation for the recruiting process

Academic record

PowerCampus makes it easy for your staff to help students register for classes as well as manage their calendars, course limits, prerequisites, and regulations. It even gives students the access they need so they rely less on your staff who can then excel elsewhere. Both staff and students get real-time access to accounts, grades, transcripts, tuition rules, payment plan customisation, financial aid options, loan tracking, integrated credit card processing and more.

PowerCampus provides users with:

- » Streamlined and automated online registration process

- » Optimisation of all the institution's courses

- » Infrastructure management for faculty and classroom-optimised control and allocation

Mobile and Web services

Ellucian PowerCampus provides web-enabled access from a Microsoft platform with highly advanced self-service and customisation capabilities. Both staff and students track rule-based activity including communication, loan management, budgets, grant processing, automatic record creation, grading and grade history.

By adding the Ellucian Mobile solution, users gain real-time access to both their information and many of the benefits of PowerCampus— from any mobile device. Ellucian Mobile integrates with existing and constantly evolving

IT platforms and strategies to help you extend your digital campus.

You put greater focus on programmes and other mission fulfilment activities because:

» Automated programmes and student management technologies are accessible at all times

» Both students and staff stay on track with minimal effort

» Increased and improved operational efficiencies

Implementation options for PowerCampus range from a configurable pre-set application edition to a platform edition on which you build and manage your own mobile environment.

Ellucian Mobile and PowerCampus will provide your users with many useful resources, including:

» Full and daily class schedule

» Mid-term and final grade view

» Course events and activities

» Directories and maps

Collection
The finance department can track tuition bills and payments, housing assessments, and other institution-defined fees and student transactions with little effort. PowerCampus automates past-due portfolio control and recovery by immediately redirecting the debtors to the education institution's several payment forms. This minimises the cashier's workload, making electronic billing more agile, and reducing user assistance times. In short, it enables:

» Student retention increases

» Past-due portfolio control and recovery

» Corporate governance best practices

» Institutional sponsor management

Institutional intelligence
PowerCampus makes report generation, issuance and viewing much easier for timely decision-making through immediate access to the available information. With either the Microsoft Reporting Services software or our PowerCampus Enterprise Reporting solution, jointly created with our partner Evisions, your institution gets access to several reporting functions such as scorecards, dashboards, data cubes and multi-dimensional analysis reports and report distribution via web, email or mobile devices.

This translates into several benefits, including:

» Automated report generation and distribution

» Facilitated reporting to national accreditation agencies

» Immediate access to all existing databases

» The ability to make timely decisions

Integration with Microsoft platform

Based on the Microsoft platform, PowerCampus helps institutions optimise their outreach, customisation and self-service capabilities. It enables users to manage communications with students, create registration forms via the Web and manage academic and financial information.

Because the application integrates with Microsoft Office and Dynamics GP products, your staff can generate spreadsheets and charts, and distribute them via email to all campus constituents. It's a proven solution for addressing budget and cost center management, as well as cash flow and accounting needs.

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Ellucian is the world's leading provider of software and services that power the essential work of colleges and universities. More than 2,500 institutions in 50+ countries rely on Ellucian to enhance operations and enrich the student experience for nearly 20 million students.

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